

HEART BIBLE INSTITUTE UNIVERITY
STEPS TO SUCCESS IN THE MUSIC INDUSTRY
Cost is \$1000 Deposit is \$500
860-830-9778

EARN 12 COLLEGE CREDIT
Facilitator Dr. Veryl Howard

To receive the 12 College credit, all students are required to write a 2 page essay on each module

This course has been developed to provide students with the latest instruction on the best way for creators, consumers, and facilitators to navigate the resurgence of one of the world's most exciting industries: the music business. Three things are clear about today's music industry: The consumption of music is expanding at the greatest rate in history and from the most portals ever imagined, the cost of producing music is decreasing, and the number of artists creating and seeking to expose their work and develop careers through the Internet has increased dramatically. Whether you're a music creator, consumer, or facilitator of this process, you'll want to understand the history, underpinnings, and basics of the music business.

What you'll learn:

- The basic history of the music industry and today's business trends
- How recording agreements are formulated
- The basics of copyright law as it pertains to the music business
- The role of agents, managers, attorneys, and specific business entities and more, we are excited to have you on this Journey with us

Syllabus

- MB101 History of the Music Industry
- MB102 Managers, Agents, and Attorneys
- MB103 Dimensional Success in Music industry
- MB104 Digital Revolution
- MB105 Copyrights Basic
- MB106 Money Matters in Music / Publishing / Streaming
- MB107 Creativity in Content and Artistry
- MB108 Building Your Image – Who Are You?
- MB109 Producing the Record / Recording Agreement/
- MB110 Marketing Music in the New Economy
- MB111 Management Team
- MB112 Today Music Business
- MB 113 Elective
Counseling those in the Entertainment Industry